



Resolution No. 39-2022  
Adoption Date June 8, 2022

Sufficiency of Funds Bibi Taylor  
Form and Legality David Minchella

**RESOLUTION AUTHORIZING A PROFESSIONAL SERVICES CONTRACT  
WITH STRATEGIC MESSAGE MANAGEMENT INC. FOR PUBLIC INFORMATION  
OFFICER SERVICES TO THE AUTHORITY**

**WHEREAS**, a regular meeting of the Union County Improvement Authority (the "Authority") was held on May 11, 2022; and

**WHEREAS**, the Union County Improvement Authority (the "Authority") has been duly created by ordinance as a public body corporate and politic of the State of New Jersey pursuant to and in accordance with the County Improvement Authorities Law, N.J.S.A. 40: 37A-44 et seq.; and

**WHEREAS**, pursuant to N.J.S.A. 40:37A-55(t), the Authority is empowered to enter into any and all agreements or contracts, execute any and all instruments, and do and perform any and all acts and things necessary, convenient or desirable for the purposes of the Authority, subject to the Local Public Contracts Law, N.J.S.A. 40A:11-1 et seq.; and

**WHEREAS**, it is necessary for the Authority to obtain public information officer services (the "Services") for the Authority; and

**WHEREAS**, the Services are an exception to the public bidding requirements of the Local Public Contracts Law as a professional service; and

**WHEREAS**, the Authority has a need to acquire the Services as a non-fair and open contract pursuant to the provisions of N.J.S.A. 19:44A-20.4; and

Commissioner	Motion	Second	Yes/Aye	No-Nay	Abstain	Absent
David Barnett			X			
Steve Hockaday		X	X			
Terri Riley Hudak	X		X			
Andrea Mojica			X			
Ahmed Shehata						X
Scott Huff, Vice Chairman			X			
Christopher Kolibas, Chairman			X			



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**WHEREAS**, Strategic Message Management, Inc. has completed and submitted a Business Entity Disclosure Certification which certified that Strategic Message Management, Inc. has not made any reportable contributions to a political or candidate committee as prohibited by the law in the previous year, and that the contract will prohibit Strategic Message Management, Inc. from making any reportable contribution through the term of the contract; and

**WHEREAS**, the Authority would like to authorize a contract with Strategic Message Management, Inc. for the provision of the Services in accordance with their revised proposal of April 29, 2022 and this Resolution.

**NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE MEMBERS OF THE UNION COUNTY IMPROVEMENT AUTHORITY AS FOLLOWS:**

1. The Authority hereby authorizes Strategic Message Management, Inc. to perform public information officer services for the Authority at a cost not to exceed \$60,000.
2. The Authority authorizes the Chairman of the Authority to approve and execute a contract with Strategic Message Management, Inc. setting forth the terms of the provision of the Services. Such approval and execution by the Chairman shall be deemed approval by the Authority and no further action or approval shall be required.
3. A brief notice of the above qualification to be published as required by N.J.S.A. 40A:11-5(1)(a)(i) is hereby directed..

**AND BE IT FURTHER RESOLVED** that this resolution shall take effect immediately.