



Resolution No. 24-2023

Adoption Date Feb. 8, 2023

Sufficiency of Funds Bibi Taylor

Form and Legality David Minichello

## RESOLUTION REJECTING PROPOSALS FOR PUBLIC RELATIONS SERVICES

**WHEREAS**, a regular meeting of the Union County Improvement Authority (the “Authority”) was held on February 8, 2023; and

**WHEREAS**, pursuant to N.J.S.A. 40:37A-55(t), a county improvement authority is empowered to enter into any and all agreements or contracts, execute any and all instruments, and do perform any and all acts or things necessary, convenient or desirable for the purposes of the authority subject to the “Local Public Contracts Law,” N.J.S.A. 40A:11-1, et. seq.; and

**WHEREAS**, pursuant to N.J.S.A. 40A:11-5(1)(a)(i), any contract, purchase or agreement, the subject matter of which consists of professional services is an exception to the public bidding requirements of the Local Public Contracts Law; and

**WHEREAS**, on December 15, 2022, in accordance with N.J.S.A. 19:44A-20.4 et. seq. the Authority undertook a fair and open process and advertised a request for proposals for public relations services for the year 2023; and

**WHEREAS**, the Authority received three (3) proposals from 1) Black Pearl Public Relations; 2) Princeton Strategic Management; and 3) Strategic Message Management response to the request for proposals; and

**WHEREAS**, the Authority reserves the right to reject for any reason and all proposals and components thereof; and

**WHEREAS**, the Authority wishes to reject the received proposals as one was over budget and the other two failed to include a fee schedule; and

Commissioner	Motion	Second	Yes/Aye	No	Abstain	Absent
David Barnett	X		X			
Jonathan Boguchwal			X			
Steve Hockaday			X			
Terri Riley Hudak			X			
Andrea Mojica			X			
Ahmed Shehata			X			
Jenny Davis Toth			X			
Scott Huff, Vice Chairman		X	X			
Christopher Kolibas, Chairman			X			



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**WHEREAS**, the request for proposals needs to be clarified to include specific responsibilities and a monthly fee which were not included in the initial notice of request for proposals; and

**WHEREAS**, the Authority would like to authorize the a new request for proposals for public relations services for the year 2023 after further analysis of the received proposals and any appropriate modifications to the specifications.

**NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE MEMBERS OF THE UNION COUNTY IMPROVEMENT AUTHORITY AS FOLLOWS:**

1. The Authority hereby rejects the proposals to the request for proposals for public relations services issued on December 15, 2022.
- 2.
3. The Authority is hereby authorized to advertise for a new request for proposals after modification and clarification to include a fee schedule and other changes as appropriate for public relations services for the 2023 year.

Commissioner	Motion	Second	Yes/Aye	No	Abstain	Absent
David Barnett	X		X			
Jonathan Boguchwal			X			
Steve Hockaday			X			
Terri Riley Hudak			X			
Andrea Mojica			X			
Ahmed Shehata			X			
Jenny Davis Toth			X			
Scott Huff, Vice Chairman		X	X			
Christopher Kolibas, Chairman			X			