



Resolution No. 44-2023
Adoption Date June 1, 2023

Sufficiency of Funds Bibi Taylor
Form and Legality David Minchelle

RESOLUTION REJECTING PROPOSALS FOR PUBLIC RELATIONS SERVICES

WHEREAS, pursuant to N.J.S.A. 40:37A-55(t), a county improvement authority is empowered to enter into any and all agreements or contracts, execute any and all instruments, and do perform any and all acts or things necessary, convenient or desirable for the purposes of the authority subject to the “Local Public Contracts Law,” N.J.S.A. 40A:11-1, et. seq.; and

WHEREAS, pursuant to N.J.S.A. 40A:11-5(1)(a)(i), any contract, purchase or agreement, the subject matter of which consists of professional services is an exception to the public bidding requirements of the Local Public Contracts Law; and

WHEREAS, on December 15, 2022, in accordance with N.J.S.A. 19:44A-20.4 et. seq. the Authority undertook a fair and open process and advertised a request for proposals for public relations services for the year 2023; and

WHEREAS, on February 8, 2023 the Authority adopted Resolution No. 24-2023 by which the Authority rejected the three proposals received from 1) Black Pearl Public Relations; 2) Princeton Strategic Management; and 3) Strategic Message Management response to the request for proposals as one was over budget and the other two failed to include a fee schedule; and

WHEREAS, Resolution No. 24-2023 also authorized the Authority to re-advertise for a new request for proposals after modification and clarification to include a fee schedule and other changes as appropriate for public relations services for the 2023 year; and

WHEREAS, the Authority rejected the proposals received on and authorized via Resolution 41-2023 to modify the fee schedule based upon an hourly rate and re-advertise the solicitation of proposals.

Commissioner	Motion	Second	Yes/Aye	No-Nay	Abstain	Absent
David Barnett		X	X			
Jonathan Boguchwal			X			
Steve Hockaday			X			
Terri Riley Hudak			X			
Andrea Mojica			X			
Ahmed Shehata			X			
Jenny Davis Toth	X		X			
Scott Huff, Vice Chairman			X			
Christopher Kolibas, Chairman			X			



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Sufficiency of Funds *Pats Taylor*

Form and Legality *David Minchelle*

WHEREAS, the Authority issued the revised solicitation of proposals on May 11, 2023 and received proposals on May 25, 2023; and

WHEREAS, the Authority received one proposal from Jaffe Communications, Inc.;

NOW, THEREFORE, IT IS HEREBY RESOLVED BY THE MEMBERS OF THE UNION COUNTY IMPROVEMENT AUTHORITY AS FOLLOWS:

The Authority hereby rejects the proposal received for public relations services issued on May 11, 2023.