



Resolution No. 40-2025
Adoption Date May 12, 2025

Sufficiency of Funds Bibi Taylor
Form and Legality Louis Raimone

**RESOLUTION AWARDING A CONTRACT TO MAD GLOBAL
STRATEGY TO PROVIDE PUBLIC INFORMATION SERVICES TO THE
UNION COUNTY IMPROVEMENT AUTHORITY**

WHEREAS, the Union County Improvement Authority (the "Authority") has been duly created by Ordinance of the Union County Board of County Commissioners, as a public body corporate and politic of the State of New Jersey pursuant to and in accordance with the County Improvement Authorities Law, N.J.S.A. 40:37A-44, *et seq.*; and

WHEREAS, pursuant to N.J.S.A. 40:37A-55(t), the Authority is empowered to enter into any and all agreements or contracts, execute any and all instruments, and do and perform any and all acts and things necessary, convenient or desirable for the purposes of the Authority, subject to the Local Public Contracts Law, N.J.S.A. 40A:11-1 *et seq.*; and

WHEREAS, there exists the need to for Public Information Services for the period of May 12, 2025 through May 11, 2026; and

WHEREAS, pursuant to a "fair and open process" conducted through a Request for Proposals issued April 10, 2025 and per the recommendation of the Selection Committee comprised of Chairman Kolibas and Vice-Chair Huff, MAD Global Strategy is recommended to perform Public Information Services for the period of May 12, 2025 through May 11, 2026; and

WHEREAS, MAD Global Strategy, 57 South Fullerton Ave. #2, Montclair, NJ 07042 has agreed to provide the necessary services in an amount not to exceed \$60,000; and

WHEREAS, the Local Public Contracts Law requires that a resolution authorizing the awarding of a contract for professional services "without competitive bidding" be passed by the governing body and shall be advertised and be available for inspection by members of the public; and

Commissioner	Motion	Second	Yes/Aye	No-Nay	Abstain	Absent
David Barnett			X			
Jonathan Boguchwal			X			
Steve Hockaday		X	X			
Terri Riley Hudak	X		X			
Andrea Mojica			X			
Ahmed Shehata						X
Jenny Davis Toth			X			
Scott Huff, Vice Chairman			X			
Christopher Kolibas, Chairman			X			



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WHEREAS, this contract is awarded without competitive bidding as a “Professional Service” in accordance with N.J.S.A. 40A:11-5(1)(a)(i) of the Local Public Contracts Law because the services to be provided are in the field of public relations requiring considerable training and specialized study:

NOW, THEREFORE, BE IT RESOLVED, by the Board of Commissioners of the Union County Improvement Authority a contract to MAD Global Strategy #2, 57 South Fullerton Ave., Montclair, NJ 07042, is hereby awarded pursuant to a fair and open process, to provide Public Information Services for the period of May 12, 2025 through May 11, 2026 in an amount not to exceed \$60,000; and

BE IT FURTHER RESOLVED that the Chairman of the Authority is hereby authorized to sign any and all documents necessary to effectuate said contract; and

BE IT FURTHER RESOLVED that notice of this Resolution shall be published according to law.